



A sustainable and accessible local voice that reflects and enriches the diversity of our community

MEDIA RELEASE

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INDIGO FM PURCHASES CHILTERN LICENCE

Indigo FM has purchased a new LPON Licence to broadcast on 87.6 Chiltern. The local radio station which was established in 2010 with sites in Beechworth and Yackandandah, and added Rutherglen in 2013, will shortly boast 4 operational sites, following this purchase.

Each of the Indigo FM sites are low-power narrowcast signals, effectively limiting reception to within 5km of each town centre, which will be the case for the new Chiltern site. However this apparent restriction has not held back community support and growth to date with Indigo FM steadily growing its audience and membership since 2010.

Current President Scott Landells said his Committee are excited about the purchase and keen to meet with the Chiltern community to explain the purchase and how it can provide a wonderful opportunity for the Chiltern community to partner with Indigo FM in having its own local voice on the airwaves.

“There will be opportunities for individuals and community groups to have their own regular radio programs. Membership and participation is very accessible and affordable starting at \$12 for concession/students with affordable rates for community groups and businesses. Local events including music, arts and general community can also be promoted”, Scott Landells said.

Indigo FM is 100% volunteer run and operates each of its sites 24 hours a day, 365 days per year. Listeners will be able to tune in on 87.6FM where they will hear a music format that is very diverse focusing heavily on Australian independent music.

With a bit of luck Indigo FM Chiltern will be on air before mid-2016, though Scott Landells stressed this would largely depend on the extent of community support.

For further information feel free to check out the new Indigo FM website www.indigofmradio.com or their Facebook page <https://www.facebook.com/indigofmradio/> - alternatively you can contact Indigo FM via email on chiltern@indigofmradio.com, info@indigofmradio.com or call Scott Landells on 0481 267 269.

PO Box 130 Yackandandah VIC 3749

e: info@indigofmradio.com

BEECHWORTH 88.0 CHILTERN 87.6 RUTHERGLEN 87.6 YACKANDANDAH 88.0

Inc. A0054568E ABN 36645346178