



## **PODCAST/PROGRAM SHARING POLICY**

This policy outlines the standard of programs to be shared at other sites as well as podcast.

We propose that our first goal should be to get programs shared across our various sites. For this to occur the presenters concerned have to:

- be willing to have their show shared;
- have recorded their show specifically for a general Indigo FM audience; and
- have their show of reasonable quality.

Once a show has been shared successfully, we will then invite the presenter/s to podcast it. We believe that for a podcast the show must be fairly polished with a pre-recorded introduction including a cut-down version which comes in every 30 minutes or so throughout the program. Chris and Lauren have produced such introductions for their Breakfast Show "Small Town Sounds" and are willing to teach other presenters these skills.

There are 3 shows considered worthy of podcasting (and sharing) right now and they are Eclectic Avenue, The Roadhouse and Small Town Sounds.

Many others have the potential to be podcast, but first will be encouraged to share before undergoing further Training to produce an Introductory Sweeper.