

July 2017

## Hello Members & Supporters

Welcome to our July newsletter

Hello everyone, well Winter is upon us and finally some rain—it's been fairly bucketing with some lovely soaking rain these past couple of weeks. It has been a very busy first half of the year and lovely to have several new members and presenters in our ranks.

The pages inside have a whole lot of highlights. We have some important volunteer roles ups for grabs for members who are good organisers and promoters.

We have exciting new locally produced information shows set to launch soon—Indigo FM News, What's On and Indigo Stories—see page 8.

We have some really BIG exciting news that at time of going to press is not confirmed so we'll just have to sit on that for a couple of weeks and send a separate media release early August.

Our 2017 Annual General meeting is on Thursday 14 September. We will distribute official advice in a few weeks time, but for now you may wish to "save the date" - the venue will either be Wooragee or Chiltern.

**Scott Landells — President**  
**on behalf of the Committee of Management**  
**Indigo FM**

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## Getting Organised

### Positions Vacant

2 roles currently vacant if you're interested.....

#### Yackandandah Local Site Co-ordinator

Do you have an interest in local radio? Indigo FM has a fantastic studio in the Yackandandah Community Centre, and a growing, enthusiastic group of presenters and programs on the airwaves at 88.0 FM in and around Yackandandah. We currently have a vacancy for the voluntary role of Local Site Co-ordinator. If you are interested in this role, take a read of the position description [here](#). For further details please contact [info@indigofmradio.com](mailto:info@indigofmradio.com) or speak with Greg on 0448 110 212 or Scott on 0481 267 269. Alternatively you can leave a message on our Facebook page. Expressions of Interest close Friday 28 July.

#### Radiothon Co-ordinator

We conduct our annual Radiothon each October as a major Membership Drive. We are seeking to appoint a Radiothon Co-ordinator (voluntary) to work across each of our sites for a 4 month period (1 August – 30 November). This person will be involved in negotiating sponsorships, seeking prizes and donations, organising promotional activities and feature programming as well as administration in support of the above. If you are interested in this voluntary role, please contact

[info@indigofmradio.com](mailto:info@indigofmradio.com) or speak with Doug on 0488 277 703 or Scott on 0481 267 269 for more details. Alternatively you can leave a message on our Facebook page. Expressions of Interest close Friday 21 July. A Position Description for this role can be read [here](#)

### Tech-Programming Sub-Committee

Greig Withers has recently resigned as Chair of this Sub Committee, largely due to time constraints. Our CoM thank Greig for his generosity in sharing his time and expertise. He has advised that he will continue to contribute where he can. This Sub Committee will next meet at **4pm Sunday 6th August in Beechworth** and we invite anyone interested to attend. Strategic goals such as Streaming and Upgrading Broadcast Software are the responsibility of this Sub-Committee. Also we have a new email account for Tech/Programming matters - its [indigofmradiotech@gmail.com](mailto:indigofmradiotech@gmail.com)

Other Sub-Committee members include Dan Goonan, Sandy Geddes, Mark Alcock and Scott Landells.

### Equipment Upgrades/Grant Success

The lovely team at Beechworth Community Bank have been awarded us a grant to purchase a transmitter for the BMF Van. How cool is that! We have been borrowing one for transmissions from this van and it will be great to have a dedicated unit now in this great facility.

We have a few other items we will be ordering shortly especially with a view to Chiltern coming online shortly.

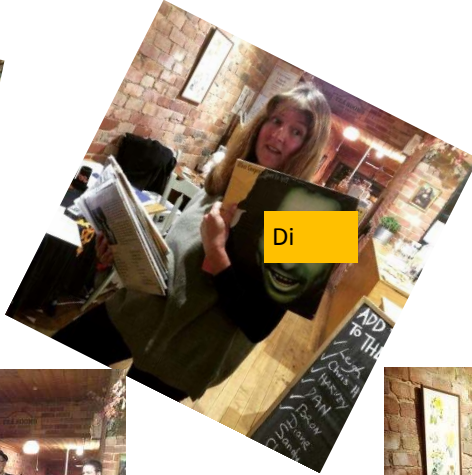
# Social Fun

## Spin a story

FRIDAY, JUNE 2, 2017 - 6PM FOR 6.30PM  
Saint Monday, 26 High Street, Yackandandah



Chris



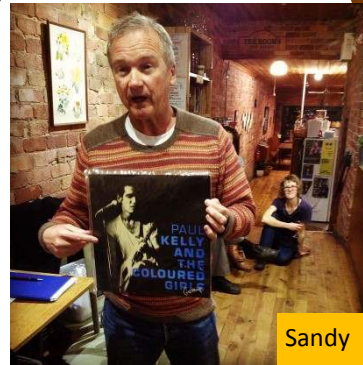
Di



Jeremy



Lex



Sandy

The Beatles, Lou Reed, Nina Simone, The Smiths, Billy Bragg, Hawkwind, Nick Cave, Paul Kelly - what a massive jam! The real stars though are those passionate souls who in some cases gave a brief account of their vinyl love affair.



From this to.....

This !!!!



The winning team **Trivia Newton John** hard at work

# Marketing

## Marketing Sub-Committee (with Doug)

Our Marketing sub-committee organised Indigo FM's first ever Music Trivia Night at GK Hotel in Beechworth, which was a great success as both a fundraiser and a social event. The community really supported it, with great prizes donated and a huge turnout. We're planning to do it again next year at the same time (Mother's Day weekend), with a smaller one in Yackandandah scheduled for November this year. We also helped run and promote the recent Spin A Story event at Saint Monday in Yack, and we'll be broadcasting the stories from that soon. Next up on our calendar is a vinyl market that we're planning as part of Chiltern's annual Antiques Fair (Aug 25-27), plus our annual Radiothon membership drive in October. We've also added Twitter and Instagram accounts for the station, so please follow us if you're on those platforms! Also we have a new email account for Marketing matters - its [indigofmradiomarketing@gmail.com](mailto:indigofmradiomarketing@gmail.com).

## Record Collectors Fair (26/27 Aug)

Doug has designed a poster (left) promoting the Record Collectors Fair for 26/27 Aug and it will be circulated shortly. Our Record Fair will be held in the Senior Citizen's Hall with the Antique



Fair taking place less than 50m away in the Chiltern Memorial Hall.

Our Marketing Sub Committee are currently chasing up vendors for stalls. In addition we plan to host our own stall and are sourcing donated vinyl for the stall. The Salvos in Beechworth have kindly donated around 75 records to us to sell at our own stall, supplemented with a few items from our own respective collections. A lot of the Salvos stuff will only sell for a dollar or so, but a few gems in there could go for \$5 or even \$10 each.

Doug Wallen is co-ordinating this event. If you have vinyl to contribute, please give Doug a call on 0488 277 703 or email him on or reply to this email.

## Merchandise—T-Shirts



We will shortly be ordering another set of T-Shirts. In case you missed out last time please note you will have the chance to pre-order. Enquire here [indigofmradiomarketing@gmail.com](mailto:indigofmradiomarketing@gmail.com)

## Merchandise—Stubby Holders

Our Stubby Holders are proving very popular. We still have several of these which you can pick up for \$6 each or 2 for \$10. Make a handy gift for a friend or loved one.

Enquire here [indigofmradiomarketing@gmail.com](mailto:indigofmradiomarketing@gmail.com).