

Committee of Management Round-up

CoM Update

Since our last Newsletter we have added one new member to our CoM and lost one. Greig Withers departs due to work commitments. Greig has made a wonderful contribution to our CoM and to Indigo FM generally since joining as a member and presenter in early 2015. Denis Ginnivan joined our ranks in March. Denis brings valuable skills and a long history of community event organising experience to Indigo FM. You can read more about our CoM members [here](#)

New (free) Email accounts

We have been exploring options to save money with our communications and from 1 October 2017 will be moving permanently to the Gmail platform. July-September will be a transition phase where you can still use our existing email accounts.

But we also now have the following email accounts registered and available for use:

- indigofmradiobeechworth@gmail.com
- indigofmradiotech@gmail.com
- indigofradioprogramming@gmail.com
- indigofradiochiltern@gmail.com
- indigofradiomarketing@gmail.com
- indigofradioyack@gmail.com
- indigofradioinfo@gmail.com

Change of Postal Address

Please note our recent change of Postal address—we can now be reached at

PO Box 64 Chiltern 3683

HJ the DJ had the pleasure of Mezz Coleman and her ukulele and that voice

Phoebe and Sam from Phoebe Like The Moon chat with Greg

Rowena Wise delivers some stunning early morning vibes

Georgia and Mariah from Deer Prudence brought their sweet harmonies to our airwaves

A huge thumbs up to the lovely folk at Yack Folk Festival - the performers, organisers and volunteers on another sensational event

WAW HeConnect
Smart Banking
FOODWORKS Hume Bank JAPPO DUNKS & CO SWAPPERS

Around the Sites

Chiltern update

Finding a Home - Our Working Party have been busy exploring a range of site options. We have undertaken an EOI process are now evaluating the submissions.

Chiltern Jam Weekend - We will be in the BMF Van and set up between IGA and WAW as we did last year with a few locals on air and support this event.

Beechworth update



Indigo FM in Beechworth continues to recruit and train up new presenters with a few set to go to air shortly. Recently Patrick Watt relocated for work and his wonderful quirky show Her-

nando's Hideaway went into permanent hide-out. We'll have to talk to Hernando about making an online comeback perhaps?? This year we had an active part in the Beechworth Golden Horseshoes Parade. Here's a great pic of Norm, Goon and young Harry Goonan (top left) getting into the festive spirit.



Shaun Rogers is often seemingly everywhere—At top right he spins some tunes in the BMF Van at the Beechworth Bonfire event in May and a couple of months back was featured in the local paper (bottom right) regarding a Business youth-mentoring project. The current program for Beechworth is online [here](#).

Yackandandah update

What a wonderful article in the latest edition of [North by North-East](#) on the



Yackandandah Primary School Year 6 students Eve, Emily, Archer and Logan (pictured left). Their teacher Earle mason does a wonderful job preparing them and we are currently planning to further develop this program with input to a weekly Indigo FM News podcast. A few new presenters are set to hit the airwaves shortly—Nik, Karen and Felicity have all joined up and will be on

air shortly. Felicity's show the Nostalgia Hour is currently on-air on Sundays each fortnight. There are also moves afoot to get a few former presenters back on air which we are excited about. The current program for Yackandandah is online [here](#).

What's happening online?

Podcasts

Several shows on Indigo FM are podcast on a regular basis. If you head to our website you can find them under the **Listen** drop down menu or you can head to our podcast site [here](#).

Our Podcast site For the second week running in May cracked the top 1000. We did achieve a similar result back in March 2015. Then things lapsed back to around the 2000-3000 ranking pretty consistently until just recently.

What's made the difference?

A few more shows are being podcast. So that always helps as new presenters bring on board their group of followers. Across the board our podcast shows have been quite a deal more interesting than previous. Various presenters are working harder to promote their shows and also our Marketing of Indigo FM via social media especially has gone up a notch.

What's the future looking like?

Well if we can keep bringing on new podcasters that will help boost numbers further - perhaps we can boast being in the top 500 or 250 consistently. Consistent effort is the key.

Live in the studio—on Video

Touring Canadian trio Buckman Coe called into our Beechworth studio in March and did a live to air set on Greg and Jes' show the Monday Muddle. The performance was not only captured in audio, but in video – a first for Indigo FM! Well done Greg and Jes for this initiative! To view the video click this link:

<https://www.facebook.com/buckmancoe/videos/1432071013530859/>



CoM member Ally Williams then showed them some local hospitality with a BBQ at her place a couple of nights later, which was a nice touch. Well done Ally! Special thanks to Dave Graffin for shooting the video.

We are looking to do more video shoots in future and have one coming up shortly with Mike Noga (former drummer of The Drones) on 22 July from our Beechworth Studio, courtesy of local video producer Jerun Terlaak.

What's happening online? (continued)

Website and Social Media

Have you checked out our Social Media sites lately? We're now on Twitter and Instagram. You can find us on each with the tag @indigofmradio. On Facebook you'll find updates on upcoming events, links for recent podcasts, music industry news, photos and much more. Join the 700 plus others who have liked our page - simply search indigofmradio. For all the news that matters when it comes to social media let indigofmradio deliver it straight to you.



Indigo FM's website has been receiving a number of queries from the community of late which is very encouraging. It's a very modern website with great capacity to expand and develop. It is a fully responsive website meaning it's layout will adapt to being viewed on a range of devices—tablets, smartphones, laptops, desktops etc.

NEW Programming Initiatives

What's On is a fortnightly calendar of local workshops, events in the Shire that will be produced by two female volunteers Jules and Bron.

Indigo FM News is a weekly podcast that will go to air at each site and be contributed to by Beechworth and Yackandandah students Shaun, Archer, Emily, Eve and Logan.

Indigo Stories is an interview series that will be compiled by Karen and Jules and air at each site. Each of these is due to the initiative of the volunteers concerned coming to us with their great idea!

Sweepers Update

You may have noticed that several sweepers have been re-voiced recently. Those dulcet tones on the revised versions belong to Richard Perso who contacted us looking for an opportunity to assist our Production team and that's been most welcome.



[Indigo FM News](#) now has a Facebook page and is coming soon as a weekly Podcast with local students as roving reporters, headed up by our own Shaun Rogers.