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## MEDIA RELEASE

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### INDIGO FM SUCCEEDS WITH BID FOR KIEWA-TANGAMBALANGA LICENCE

Indigo FM has purchased a new LPON Licence to broadcast on 88.0 Kiewa-Tangambalanga. The local radio station which was established in 2010 with sites in Beechworth and Yackandandah, and added Chiltern in 2016, will shortly boast 4 operational sites, following this purchase.

Each of the Indigo FM sites are low-power narrowcast signals, effectively limiting reception to within around 5km of each town centre, which will be the case for the new Kiewa-Tangambalanga site. This apparent restriction has not held back community support to date with Indigo FM steadily growing its audience since 2010.

Current President Scott Landells said his Committee are excited about the successful licence bid and wished to thank community members in Kiewa CFA Captain Aaron Wallace and former Shire Councillor Peter Croucher for their enthusiasm in supporting the licence bid.

“I work in Yackandandah and tune in regularly to Indigo FM and it’s a real celebration of community and grass-roots local radio. There are programs hosted by ordinary people in the community like you and I, including a long-running slot where students from the local Primary School come in and present information about their school and community. I see opportunities to promote local events and for locals to be trained up to play and share the music they love. And also it would be great to be kept informed of events happening in other Indigo Shire communities”, an excited Wallace said.

Membership and participation is very accessible and affordable starting at \$12 for concession/students with affordable rates for adults, couples, community groups and businesses. Free training to become a presenter is offered and local events including music, arts and general community are also promoted.

Indigo FM is 100% volunteer run and operates each of its sites 24 hours a day, 365 days per year. Once on air permanently, listeners will be able to tune in on 88.0FM where they will hear a music format that is very diverse focusing heavily on Australian independent music.

With a bit of luck Indigo FM Kiewa-Tangambalanga will be on air by early 2019, though Landells stressed this would largely depend on the extent of community support.

Check out the the new Facebook page - <https://www.facebook.com/groups/584871388535826/>.

For further information:

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A sustainable and accessible local voice that reflects and enriches the diversity of our community

Beechworth 88.0

Chiltern 87.6

Kiewa- Tangambalanga 88.0

Yackandandah 88.0

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