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MEDIA RELEASE

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INDIGO FM 2018 RADIOTHON KICKS OFF

Indigo FM's 2018 Radiothon begins 1 October - and is our annual Membership Drive. It's where we provide opportunities for the community and our members to engage with us via a community presence and in the process renew or sign-up as a member for 2019. In doing so we provide some incentive by way of prizes being tickets to local Music Festivals - in this case Beechworth Music Festival in Jan 2019 and By The Banks in Albury - November 2018, see the poster attached.

Across our four sites a number of activities are planned. These include:

- Sat Oct 6 - Beechworth @ Farmer's Market - live broadcast - 9am - 1pm
- Sat Oct 13 - Tangambalanga @ Lion's Den (opp General Store) live broadcast - 10am - 4pm
- Sat Oct 20 - Yackandandah @ Music Trivia Night (Yackandandah Public Hall) - 7pm - 10pm
- Fri Oct 26 - Beechworth Live Radio Marathon 88.0 FM - 4pm - midnight
- Sat Oct 27 - Beechworth Live Radio Marathon cont incl @ Bunya Centre Open Day - 4pm
- Sat Oct 27 - Yackandandah Live Radio Marathon 88.0 FM - To be confirmed
- Sun Oct 28 - Yackandandah Live Radio Marathon 88.0 FM - To be confirmed
- Sun Oct 28 - Chiltern @ Martin's Lane (between WAW & IGA) live broadcast - 10am - 4pm

Indigo FM is excited to once again be partnering with Beechworth Music Festival and By The Banks Music Festival in Albury as major sponsors of our Radiothon. Lucky members who join up or renew during October can go into the draw to win tickets to either of these fabulous local Music Festivals.

To join up or renew your Membership, simply head to our website Membership page via this link <https://indigofmradio.com/get-involved/membership/>

For further information email us at indigofmradiomarketing@gmail.com or check out our Radiothon Facebook page

https://www.facebook.com/Indigo-FM-Radiothon-2018-234421213906708/?modal=admin_todo_tour

A sustainable and accessible local voice that reflects and enriches the diversity of our community

Beechworth 88.0

Chiltern 87.6

Kiewa- Tangambalanga 88.0

Yackandandah 88.0

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