



A sustainable and accessible local voice that reflects and enriches the diversity of our community

## Playlist Policy

Indigo FM operates a centrally programmed playlist which is renewed every four (4) months. It is comprised of the following elements:

- 600 songs
- 50% (300 songs) Australian original content (minimum)
- 20% (120 songs) Independent content (minimum)
- 25% (150 songs) carried over from previous playlist
- Maximum of 2 songs per artist

Indigo FM is proud of the fact that our Playlist supports Independent Australian artists, many of whom struggle to find radio airplay for their music. Artists who play at local Festivals or who tour through and play at venues located in Indigo Shire receive priority for inclusion on the Playlist. Our playlist is diverse. These points are consistent with our Vision, especially the bolded words:

*Indigo FM – a sustainable and accessible local voice that **reflects** and enriches the **diversity** of our community*

### Process for creating playlist

The task of creating each new Playlist and overseeing it in general is delegated to the Programming Sub-Committee as they have the expertise and resources to undertake this task.