



PODCAST/PROGRAM SHARING POLICY

This policy outlines the standard of programs to be shared at other sites as well as podcast.

We propose that our first goal should be to get programs shared across our various sites at a similar or suitable time of day to the original transmission time. For this to occur the presenters concerned have to:

- have indicated in writing that they are willing to have their show shared;
- have recorded their show specifically for a general Indigo FM audience; and
- have their show of reasonable quality.

Once a show has been shared successfully, we will then invite the presenter/s to podcast it. For a podcast the show must be fairly polished with a pre-recorded introduction and ideally including a cut-down version which comes in every 30 minutes or so throughout the program.

Indigo FM pays an annual podcast fee to the site Podomatic of around \$400AU for 5GB storage and then levies \$30 per active podcaster to off-set cost by approximately 50%.

Responsibility for creating podcasts rests with Presenter with support from their Local Site Co-ordinator and Tech-Programming Sub-Committee.