

Radiothon Coordinator

Our Annual Radiothon is held in October of each year and is a major Membership Drive where new members are sought and existing members may renew. Members joining Indigo FM during the Radiothon are joining for the forthcoming year.

- > The Radiothon Coordinator is responsible for:
 - Liaising closely with each Local Site Co-ordinator, Marketing Sub-Committee and Programming Sub-Committee as required, especially to develop Radiothon programming schedule and local promotion schedule eg Market or Street Stall;
 - Ensure and promote that Indigo FM is a cooperative broadcasting organisation with several station sites (as opposed to any one site operating independently);
- Tasks involved include:
 - Receipting and banking all monies received and forwarding details to Treasurer
 - Preparing draft Media Releases (collaborate with Marketing Sub-Committee chair)
 - Preparing draft scripts for on-air promotion (collaborate with Programming Sub-Committee chair)
 - Provide regular updates, as requested, to the CoM.

The successful applicant will be required to obtain a Working With Children Check within 4 weeks of commencing in the role. This is free for volunteers.

An email application covering your relevant experience and background can be emailed to <u>indigofmradioinfo@gmail.com</u> and marked in subject line "Radiothon Co-ordinator Application".

Alternatively we do have an online Expression of Interest form which is available on our website under the following link: <u>https://indigofmradio.com/get-involved/volunteer/</u>

Expressions of Interest close at midnight, Friday 2 August 2019

Position:	Radiothon Co-ordinator
Hours:	negotiable
Remuneration:	Voluntary/Nil
Appointment term:	4 months (Aug-Nov inclusive)
Location:	negotiable
Reports to:	Chair Marketing Sub-Committee