



President's Report 2020-21

By Scott Landells



- gratitude and pleasure, past year 1 July 2020 - 30 June 2021.
- activities within that time frame
- more recent updates from the past 4 months since the end of financial year

Covid-19

- Our events on pause
- radio medium can operate quite reasonably during lockdowns
 - pre-recorded content as opposed to live shows
 - big downside less than half our presenters have the tools, skills and confidence to attempt this
 - many presenters on the sidelines.
- meetings via video link, which has saved time and fuel
- only key officials access sites during lockdowns, hence Committee decided to take on the Site Co-ordinator roles
- technology skills have grown through necessity
- some silver linings in the Covid dark clouds
 - internet radio station / stream
 - understand pros and cons and technological capacity to support
- live streaming in 2020-21, but some early attempts saw us walk away frustrated to return to the drawing board which didn't occur in 2020-21.

Podcasts

- October 2020 we recorded several of our best weekly stats ever
- end of 2020-21, greater focus was placed on getting more presenters podcasting

Committee of Management

- Governance and Strategic Planning. As well as general oversight.
- Financial performance healthy profit of \$4315 (loss of \$1400+ for 2019-20)
- Turnaround by more than \$5700.
- Committee of Management - credit for navigating Covid to identify opportunities
- Comprise Bernie Jovaras (Treasurer), Greg Clydesdale (Secretary/General), Jos Ceccanti (Gen Committee/Secretary), Phil Fraser (Vice President), Nigel Jones (General) and myself. We met 6 times (bi-monthly) via Zoom.
- Outgoing Committee of Management.

- Bernie Jovaras
 - Treasurer, Zoom Meeting convenor, Beechworth Site Co-ordinator, working bee participant, studio furniture builder and occasional IT trouble shooter
 - Sponsorship negotiations with First National Real Estate as well as ReConnect Communications to get NBN WiFi to our Beechworth Site.
- Jos Ceccanti
 - Secretary, Marketing Sub committee convenor, Tangam Site Co-ordinator, sourcer of syndicated community radio content, social media editor
 - It was Jos who helped us negotiate to take Vic Seniors Festival content for a couple of months which netted us \$1500 in Sponsorship.
- Phil, Greg and (for the past few months of 2020-21) Nigel provided valuable perspective
- Nigel - exceptional input to Programming, Marketing and Grant projects.
- Phil - step down from the CoM for family reasons
 - If you love soul and funk tunes on Playlist
 - pragmatic in our approach to the challenges of Covid
 - minimum 5% Indigenous content on our playlist
- Sub Committees were relatively quiet, projects tackled by individual members

Marketing SC

- Doug Wallen
 - commitment to live music scene in a regional town like Beechworth +
- new Business model and the world of commercial podcasts
 - Adios To All That Concrete was born
- Daniel Champagne twice postponed concert in Feb 2021
 - popular and profitable for Indigo FM, due to Daniel's generosity
 - Support from Arts Yack (lighting) and Hall Committee

Radiothon 2020

- supporting online events like
 - In The Valleys
 - Fave Aussie Songs Poll from 2010
 - Shire Youth Songwriting Comp

Memberships - 80 approx

Bunya House

- Partnership with BULS (Greg, myself, 2 x BULS reps)
- Meet quarterly, painted premises (thanks to Lex)

Chiltern

- Moved out of Neighbourhood House in Oct 2020
- On hold - 2022 will look for a suitable venue
- Promoted Art Prize (late cancellation due to Covid)

Tangambalanga

- Lockdowns impacted greatly
- Community Fun Day at Pub
- Notified in June - 60 day notice to vacate Lions Den

Yackandandah

- Generous donation from Yack Folk Fest Aug 2020
- Post flood renovation studio access restored Sept 2020
- Horn Chowder new show - up to 39 eps
- School programs
 - 2020
 - Stella and Mary
 - Irena and Mia
 - 2021 (podcast, 2 days pw etc)
 - Yackandandah Primary School 3 pairs of Year 5 / 6 students
 - Indie and Stella, Emma and Flynn, Ada and Irena

Beechworth

- Sponsorship
 - First National - Streaming
 - Thanks to Tony Stockdale and Will and Penny Bonnici

Summary

In general, a very busy, productive 12 months where I think we emerged stronger and showed great agility to respond to the Covid challenges.