

# indigo fm



## President's Report 2021-22

By Scott Landells

- pride and amazement, past year 1 July 2021 - 30 June 2022.
- activities within that time frame + recent updates from the past 4 months

### Covid-19

- Impacted until early 2022 - gradual emergence - able to resume our events

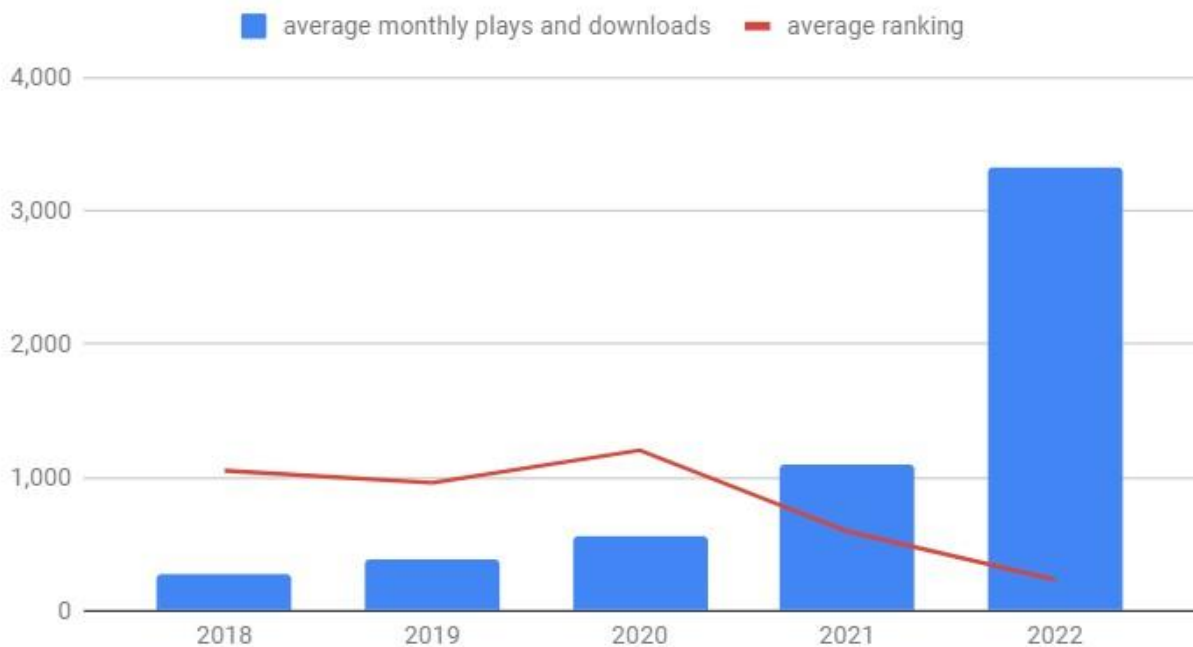
### Live Streaming

- Finally realised our long-term goal in Feb 2022 with the soft launch of our Beechworth site live stream
- Yackandandah live stream test commenced Oct 2022

### Podcasts

- July 2021 - June 2022 we recorded our 10 highest weekly positions ever
  - Cracked Podomatic's Top 50 on 5 occasions in first half of 2022
- Below is a chart showing how our Podcast plays and downloads have grown substantially these past 4 years, whilst also showing the corresponding gain in our average weekly ranking (lower = higher rank)

#### ave monthly plays & downloads + ave ranking 2018-22



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We did upgrade our Podomatic account in Sep 2021 to an Unlimited storage account and so far our 2 annual subscriptions have cost around AU\$300 in total compared to AU\$450 pa for the lower tier subscription - go figure!

### Committee of Management

- Role: Governance and Strategic Planning - general oversight.
- Comprise
  - Bernie Jovaras (Treasurer), Tiff Ellis (Secretary), Greg Clydesdale (VP), Jos Ceccanti (General Committee/Secretary - resigned Nov 2021), Nigel Jones (General), Patrick Jovaras (General) and myself.
  - We met 5 times (bi-monthly) via Zoom.
- Financial performance **loss of \$3,124**
  - Reflective of covid impacts on Marketing event revenue
  - 2022-23 (first qtr \$92 profit)
  - 2020-21 healthy profit of \$4,315
  - **2019-20 loss of \$1,457**
  - **2018-19 loss of \$701**
  - **2017-18 loss of \$388**
  - 2016-17 healthy profit of \$3,053
- Strategic Goals
  - Project "Connect / Live Online"
    - Sponsorship - First National - Live Streaming
  - **Growing Primary School Involvement**
    - **Kiewa Valley, Wooragee, Osbornes Flat**
  - **Membership - increase to 100 subscribers (85 members)**

### Radiothon 2021

- presence at Quercus Christmas Fair, Yack Women's Shed High Country Fair, Tangam Open Day, Quercus Craft Market, Yack Lions Market
- partner with Feather and Drum Custom Made Hat Co, Kev McGennan High Country Photography and many other businesses

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## Tech-Programming SC

- minimum 10% Indigenous content on our playlist
- Purchased Rodecaster Dec 2021
- New Yack PC May 2022

## Marketing SC

- Chaired by Tiff Ellis
- Resumption of events
- Doug Wallen - commitment to live music scene

## Memberships

- 84 (Beech 29, Yack 25, Other 15, Tangam 8, Rutherglen 5; Chiltern 2)

## Chiltern

- looking for a suitable venue
- Supporting Chiltern Tourism Development Inc activities
  - Markets, Antique Fair

## Tangambalanga

- Vacated Lions Den Sep 2021
- Relocated to new venue / Hub as part of Tangam Pharmacy building
  - Tangam Tangles /Helen Haines Hub
- Considerable studio set-up costs incurred for flooring and sound-proofing, electrical, air-con, door with window panel etc
- Many volunteers assisted - Ken Halse, Greg, Bernie, Sandy, Jos + Danny, Scott, Maria + Damian Berry

## Beechworth

- Beechworth Site Co-ordinator - Neil Funston
- New studio PC - Apr 2021
  - Tech issues resolved Feb 2022
- Live Streaming commenced - Feb 2022

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## Yackandandah

- Generous Grant April 2022 from Yack Community Centre to purchase new PC for live streaming
- Two excellent new shows
  - Just Press Play w Gary & The Blurred Crusade w Dean
- School programs
  - 2021 - Yack PS - Flynn + Emma, Irena + Ada, Indie + Stella
  - 2022
    - Yackandandah Primary School 4 pairs of Year 5 / 6 students
      - Nate + Flynn, Ada + Nyssa, Mia + Zoe, Jack + Gabs
    - Rodecaster Training
      - Osbornes Flat PS & Wooragee PS

## Rutherglen

- Arts Rutherglen, Destination Rutherglen & Rutherglen Convent all members
- Supported **Busking Rutherglen** inaugural event - May 2022

## Thanks

- Michael Rosenbrock - Live Streaming
- Tony Stockdale @ First National Beechworth - Live Streaming Sponsor
- Angela Bishop - Training of Yack PS team
- Committee of Management - Tiff, Bernie, Nigel, Patrick & Greg
- Sub-Committee - Sandy Geddes, Doug Wallen, Ian Redfern, Ken Halse
- Site Coordinator Beechworth - Neil Funston
- All our dedicated volunteers (announcers, techs, helpers, parents, partners)

## Summary

A productive 12 months where we emerged from Covid challenges to achieve our long-term major goal of live streaming.

Spent previous year's profits on new equipment + relocating Tangam to new site. Focus required on monitoring budget, revenue raising and seeking grants.